

In the presence of

H.E. Dr. Diana Abdulkarim Al Jahromi

Secretary General of the Higher Education Council



The 2nd
international conference

IIDT 2025

Inspiration and Innovation Design Trends

27 - 28 January 2025





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At Ahlia University we are proud of our growing reputation as a provider of quality higher education in the Kingdom of Bahrain and the wider Gulf region. The high quality of education at Ahlia University is at the core of everything we do and the reviews by the Quality Assurance Agency continue to recognise the quality of our teaching and learning.

Established in 2001, Ahlia University was the first private University to be licensed by the Government of Bahrain. Right from the start, the founders articulated their vision of a distinctive institution of higher education to ensure that science, humanities, business and education take their rightful place in the building and advancement of our society.

Ahlia University is an autonomous institution, independently chartered, funded and managed by the private sector. All the professional programmes offered by AU are recognised by Bahrain's Higher Education Council as well as highly reputed and distinguished leading Universities in the UK and USA.

Ahlia University currently consists of five colleges:

- COLLEGE OF ARTS & SCIENCE
- COLLEGE OF BUSINESS AND FINANCE
- COLLEGE OF ENGINEERING
- COLLEGE OF INFORMATION TECHNOLOGY
- COLLEGE OF MEDICAL AND HEALTH SCIENCES

Ahlia University offers students throughout the Gulf and internationally, the opportunity to join a truly productive and challenging University to receive a technologically sophisticated education and a highly distinctive liberal arts education. All the courses are taught by leading faculty who possess outstanding academic credentials and have all the relevant practical and professional experience to ensure our students receive a first class education.

Our future is looking very bright. With the building of a state of the art campus underway, further development with our international partners ensuring students have the opportunity to study internationally and the highest quality of teaching and learning, Ahlia University can offer you the opportunity to create your future success with one of the most exciting and growing Universities in the Gulf.



Department of Interior Design

The Bachelor's Degree in Interior Design at Ahlia University aims to attract imaginative students from varied study backgrounds, ages, gender, and nationalities to develop their knowledge, skills and attributes transform them into professional innovators in the interior design of built environments. The programme introduces an integrated de-sign approach of the interior space as a holistic environment composed of physical space, along with the people and the surrounding furniture, objects, activities & inter- actions within this space.

In stimulating studio-based educational environments, students are taught, learn, and work collaboratively to gain the design experiences of several types of interior environ- ments. In the studios the students are supported by theoretical, historical and tech- nical knowledge and practice; in a teamwork environment the students cultivate their oral, written and visual communication skills.

In order to meet the industry demands, our students are empowered by problem solv- ing, critical intellect and futuristic thinking skills. Associated with self-development, teamwork and leadership, our graduates are resourceful in a wide spectrum of design fields including interiors architecture, furniture, gardens, T.V & theater set design, exhibitions & event planning. Additionally, their awareness on sustainability and the socio-cultural issues on Green Design can qualify them to deal creatively with the challenges of human health, lifestyles and communities' development in Bahrain and beyond.



Woxsen University is the first private university in Telangana that was founded in 2014 and is accredited by the All-India Council of Technical Education (AICTE) and the Council of Architecture (CoA). It is also recognized by the National Board of Accreditation (N.B.A.). It is also a member of the Association of Master of Business Administrations (AMBA), the Association to Advance Collegiate Schools of Business (AACSB), and the Association of Management Development Institutions in South Asia (AMDISA).

Woxsen University consists of 7 Schools:

- School of Business
- School of Technology
- School of Arts & Design
- School of Sciences
- School of Liberal Arts and Humanities
- School of Law
- School of Architecture

The University Students are exposed to a variety of experiential learning modules throughout their study, including business strategy simulations, community consulting programs, design thinking workshops, and SWAT training. Apart from the experiential programs, students also have access to multiple resources, such as the Woxsen Trade Tower, an incubation centre, where they get an opportunity to practice various stages of setting up a venture.



School of Arts and Design, Woxsen University, is located on a sprawling 200-acre campus at Hyderabad. The world-class infrastructure not only facilitates high-quality education but also creates environments that foster creative thinking and collaboration. The classrooms, labs, and workshops are all built to global standards, providing immense scope for effective and productive learning for aspiring designers and painters. The Bachelor of Design (Hons.) program at Woxsen is designed to help students expand their knowledge, skills, abilities, and aptitude to become creative problem solvers, while the Ph.D. program provides a robust platform to enhance in-depth research & domain expertise. The curriculum is also aimed to bring in a fresh perspective & a global outlook in design ideas and executions. The overall structure of the design program is a combination of skill development and enhancement, design projects, and field experiences duly supported by an appropriate proportion of Theoretical lectures. It endeavors to develop and promote a symbiotic partnership between academia and the industry. The School of Arts & Design's ultimate goal is to transform aspiring students' dreams into reality.

Department of Interior Design

The Interior Design Department at Woxsen University, under the School of Arts and Design, offers a comprehensive and industry-oriented Bachelor of Design (B.Des.) program specializing in Interior Design. This four-year program integrates theoretical foundations with practical applications, focusing on space planning, color theory, furniture design, and sustainable materials. Students engage in real-world projects, internships, and workshops, fostering a hands-on learning experience. Woxsen emphasizes innovative teaching methodologies, such as scenario-based learning, and provides access to state-of-the-art facilities, including modern studios and advanced design software. The program's holistic approach ensures graduates are prepared for careers in various sectors like residential, commercial, and hospitality design, supported by strong industry networks and mentorship programs.



WELCOME MESSAGE



Dr. May Al Saffar
Ahlia University, Bahrain

On behalf of Ahlia University, Bahrain - the host institution, in collaboration with Woxsen University, India it is indeed an honour and privilege to invite you to the 2nd International Conference in Interior Design and Architecture, with the theme of Inspiration and Innovation Design Trends [IIDT 2025].

IIDT25 will be scheduled from January 27th – 28th 2025. The first day will feature in-person scientific presentations from leading experts, while the second day will offer hybrid participation, including virtual scientific content and a series of practical workshops for students and young professionals.

We look forward to your active participation. If you have any questions or require further assistance, please feel free to reach out.

Let me welcome all of you to IIDT 2025!

Sincerely yours,

Dr. May Al Saffar
Conference Chair, IIDT 2025
Chairperson, Department of Interior Design
Ahlia University, Bahrain



Dr. Adity Saxena
Woxsen University, India

Dear Participants and Esteemed Resource Persons of IIDT 2025,

On behalf of Woxsen University, School of Arts & Design, it is my privilege to welcome you to the 2nd International Conference in Interior Design and Architecture with the theme “Inspiration and Innovation Design Trends (IIDT 2025).”

This year, we are honored to co-host this prestigious event in collaboration with Ahlia University, Bahrain. Our partnership reflects the strength of international collaboration and the value of fostering cross-cultural exchanges in design and architecture.

We are excited to witness how this global collaboration will unfold through the participation of such diverse audiences. We anticipate thought-provoking discussions, insightful presentations, and meaningful networking opportunities that will inspire and innovate the design community.

I sincerely hope that IIDT 2025 will provide an unforgettable and enriching experience for each of you. Let us together shape the future of design with creativity, inspiration, and innovation.

Dr. Adity Saxena
Conference Co-Chair, IIDT 2025
Professor / Dean / School of Arts & Design | WOXSEN
University, India

This year, Ahlia University is organizing the 2nd international conference in interior design, with the theme of “Inspiration and Innovation Design Trends”.

The hybrid event will be held from January 27-28, 2025, with the first day being physical and featuring scientific content from leading experts followed by a hybrid second day dedicated to a virtual participation of scientific content and series of practical workshops for students and young professionals.

The conference will offer a valuable platform for networking and integrating with both professional and academic communities. Renowned experts will be featured as keynote speakers. It is anticipated that the event will attract around 100 participants, including academics, professionals, young practitioners, and students in the field of architecture and interior design from Bahrain and beyond. This event aims to encourage critical thinking, promote interdisciplinary collaboration, and inspire innovation in the field of interior design.

The **IIDT 2025** conference aims to bring together leading academics, researchers, students, and vendors to share their experiences and research findings on a variety of topics in interior architecture and design such as:

- Sustainable design
- Culture and behavior
- Design education
- Environmental systems and technology

The two-day conference aims to create a platform for practitioners from diverse fields who can collaborate to facilitate sustainable innovation through exchanging ideas, analyses, and best practices.

The first day the conference will offer a series of physical informative sessions and discussion related to design. On the second day, during the morning, a set of virtual presentations will be held via Microsoft teams, followed by a series of physical workshops related to design communication skills, materials and colors that will be hosted at Ahlia University campus.

The audience will benefit from hybrid conference research sessions and practical workshops, discussing special topics in design and learning essential skills that are important for young designers and design students.

 Adaptive Reuse in Interior Design	 Design, Culture, Environment, and Behavior	 Environmental Systems and Technology
<p>Topics</p> <ul style="list-style-type: none"> Integrating social, cultural, and environmental sustainability in building transformations. Addressing memory and identity issues in adaptive reuse projects. Incorporating new materiality into existing spaces through design interventions. Integrating cultural heritage into interior architecture education. 	<p>Topics</p> <ul style="list-style-type: none"> Specialized interior design topics such as exhibition, retail, and healthcare design Interdisciplinary nature of interior design, encompassing connections to art, product design, graphic design, fashion, photography, cinema, literature, and philosophy Educational tools and tactics for interior architecture and design pedagogy Exploring the relationship between the body, behavior, and space, including environmental psychology, perception of interior spaces, design for aging, and queer design perspectives 	<p>Topics</p> <ul style="list-style-type: none"> Sustainable interior design strategies, focusing on healthier and safer interior spaces, as well as green building technologies. Indoor comfort considerations, including natural lighting, artificial lighting, acoustics, thermal comfort, and occupant wellbeing. Passive interior design systems, building components, systems, and finishing materials. The integration of artificial intelligence in interior design applications.

The **IIDT 2025** conference will consider high-quality papers that undergo a double-blind peer review process conducted by at least two independent reviewers.

The conference welcomes submissions that demonstrate clear significance, originality, and contributions to academic literature and industry.

An Abstract of 300 words (Font size: 12 line-spacing: 1.5, Font: Time New Roman, PDF document only) should be submitted through the following link.

<https://www.ahlia.edu.bh/conferences/iidt/>

Important Dates

- Abstract submission deadline** 5 December 2024
- Acceptance notice** 19 December 2024
- Registration date** 26 December 2024
- Submission of presentation** 19 January 2025
- Conference date** 27 - 28 January 2025



Workshop Delivered By
Eng. Masooma Groof
 M SQUARE Home Store

Interior Design Identity and Globalisation

In this workshop, engineer Masooma Groof will present her vision on how to build a strong design identity that distinguishes your projects and achieves a balance between local needs and international standards. It will also address the importance of furniture as an integral part of design identity, and how furniture design can be an influential element in creating a distinctive design brand that qualifies you to expand beyond the borders of Bahrain. In the world of interior design, design identity is not just choosing colors or coordinating shapes, but rather an integrated vision that reflects the designer's style and philosophy, and adds unique value to each project. This identity not only affects the success of design projects, but also extends to all associated elements, such as furniture design, which plays a pivotal role in completing the design image.

Capacity

15 - 20

Venue

M Square Home Store, Al Mussala

<https://maps.app.goo.gl/fAwQsc2gawvaQw1c9>

Note:

All conference participants will receive a certificate.

Registration is due 31/12/2024

Day: Tuesday

Date: 28th January 2025

Time: 10:00 - 12:00





قراءة المشهد الفوتوغرافي وتقنياته المصاحبة

تُعدّ الثقافة البصرية أساس عملية التصوير إذ المشهد يُعنى بجزء من ذلك المنظور الذي يُرى مباشرة بواسطة ملاحظة العين له عبر عدسة الكاميرا، كما أن التصور أو التخيل مكون رئيس في نجاح الصورة الفوتوغرافية؛ وذلك من خلال: النظر الى المشهد الفوتوغرافي وتحليله ثم تكوين الصورة الفوتوغرافية. وأحد أهم مكونات التصوير الفوتوغرافي، إمكانية تحويل جزء من مشهد اعتيادي إلى لقطة مميزة، ويتوقف نجاح الصورة في إبراز المعنى الذي صورت الصورة من أجله، ويتحقق ذلك من خلال عمق وثقافة المصور وقدرته الذاتية على التحكم في التقنيات المصاحبة المؤثرة في الصورة

لغة الورشة

العربية

السعة

25 - 30

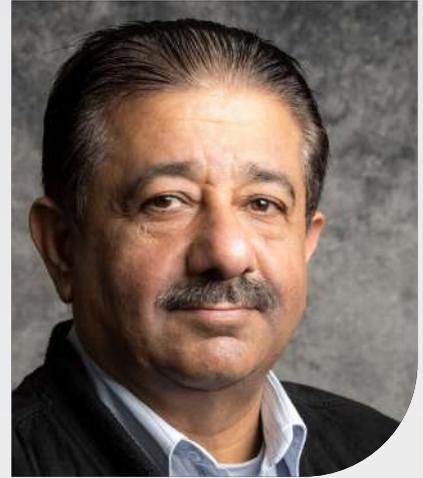
المكان

الجامعة الأهلية، المسرح

اليوم: الثلاثاء

التاريخ: ٢٨ يناير ٢٠٢٥

الوقت: ١٢:٠٠ - ١:٣٠



Workshop Delivered By
Dr. Fared Al Bayat
NIKON

Note:

All conference participants will receive a certificate.

Registration is due 31/12/2024





Workshop Delivered By
Dr. Hassan Saeed
Ahlia University

Note:

All conference participants will receive a certificate.

Registration is due 31/12/2024



Creative Mosaics: Building Art Through Pieces

The “Creative Mosaics: Building Art Through Pieces” workshop invites participants to explore the art of mosaic creation. Over 2 hours, attendees will learn about various techniques, materials, and design principles to craft unique mosaic pieces. The workshop emphasizes creativity and self-expression, allowing participants to transform ordinary materials into stunning artworks. Guided by experienced instructor, Dr. Hasan Saeed, participants will gain hands-on experience in cutting, arranging, and adhering tiles and other materials. By the end, each artist will leave with their own completed mosaic project, along with the skills and inspiration to continue their mosaic journey at home.

Materials Provided

- Mosaic tiles (glass, ceramic, stone)
- Safety gear (gloves, goggles)
- Work surfaces and cleanup materials

Participants to Bring

- Apron or old clothes
- Sketchbook and pencil for design ideas
- Any personal materials they wish to incorporate such as frame, mirror, etc.
- Tools (cutters, adhesives, grouts)

Available for purchase (BHD 5.000)

- Mosaic Tile Nipper -Mosaic Glass Cutter (Wheeled)
- Grouting Sponge With Microfiber Hazing Surface
- Economy Artist Palette Knife 5-Piece Set

Capacity

15-20

Venue

Ahlia University
Day: Tuesday
Date: 28th January 2025
Time: 12:30 - 14:30

KEYNOTE SPEAKERS



Prof. Ali Alraouf

Head of Research
and development
Qatar National
Master Plan

(In Person)



**Prof. Kheira Anissa
Tabet Aoul**

Professor and
Chair, Architectural
Engineering
Department, United
Arab Emirates
University

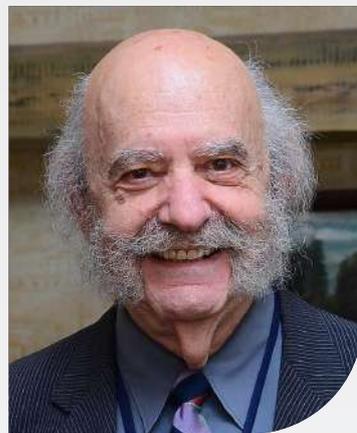
(In Person)



Prof. Najla Allani

College of
Engineering
University of Bahrain

(In Person)



Prof. Henry Sannof

College of Design
North Carolina State
University

(Online)



Prof. Nadia Alhassani

College of Fone Arts
and Design University
of Sharjah

(Online)



Dr. Maryam Alkhateeb

Assistant Professor
/ Chair of the
Architecture
Department in Al
Yamamah University

(In Person)



Dr. Sonia Lamela

Assistant Professor,
in the Department
of Architecture and
Design, at Prince Sultan
University

(In Person)



Dr. Ahmed Agiel

Assistant Professor
of Architectural
Engineering at UAEU

(Online)



Dr. Noha Essam Khamis

Associate Professor of
Interior Architecture &
Interdisciplinary Design

(Online)

KEYNOTE SPEAKERS



Arch. Sarah Sadeq

Founder of Sarah
Sadeq Engineering
Consulting, Kuwait
(In Person)



Eng. Masooma Groof

Founder of M Square
Design
(In Person)



Arch. Ali Lari

Executive Director
at Hassan Lari Group
B.S.C.(c)
(In Person)



Farah Alhumaidi

Chief Executive Officer
at FNH GROUP, Kuwait
(Online)

Golden Partners



Strategic Partners



Technical Partners



Workshop Partners



Conference Honorary Chairs



Prof. Abdulla Y. Al Hawaj
Founding President & Chairman of
the Board of Trustees
Ahlia University, Bahrain



Prof. Mansoor Alaali
President
Ahlia University, Bahrain

Steering Committee



Prof. Mukhtar Al Hashimi
VP of Academic Affairs
Ahlia University, Bahrain



Prof. Imad Assali
Acting Dean College of
Arts and Science, Ahlia
University, Bahrain



Prof. Mahmoud Abdel-Aty
Acting Dean College of
Arts and Science, Ahlia
University, Bahrain

Conference Chairs



Dr. May Al Saffar
Assistant Professor / Chairperson, Interior
Design Department / College of Arts and
Science Ahlia University, Bahrain



Dr. Adity Saxena
Professor / Dean / School of Arts &
Design | WOXSEN University, India

Conference Organizing Committee



**Dr. Thaira Mohammed Qasim
AlShirawi**
President Assistant for Media,
Marketing & Public Relations
Ahlia University, Bahrain



Dr. Hasan Saeed
Ahlia University, Bahrain



Dr. Amani Alaali
Ahlia University, Bahrain



Ms. Rayana Sayyar
Ahlia University, Bahrain



**Ms. Tasneem Abdulla Al
Haddad**
Ahlia University, Bahrain



**Mr. Hani Mohamed Habib Ali
Ismail**
Ahlia University, Bahrain



Mr. Yousif Abdulla Al Hawaj
Ahlia University, Bahrain



Ms. Rasha Al Najdi
Ahlia University, Bahrain

Program Scientific Committee



Prof. Imad Assali
Acting Dean College of Arts
and Science, Ahlia University,
Bahrain



Dr. Murali V Kesaboina
WOXSEN University, India



Dr. Divya Gauri
WOXSEN University, India



Dr. Tadi Ravindar
WOXSEN University, India



Mrs. Shaima Al Jazzeri
Ahlia University, Bahrain



Dr. Sadhna
WOXSEN University, India

Workshops Committee



Dr. Hasan Saeed
Ahlia University, Bahrain



Dr. Fareed Al Bayat
Bahrain



Eng. Masooma Groof
M Square Design



Mrs. Fatima Al Hawaj
Ahlia University, Bahrain

Media and Committee



Mr. Oday Hubail
Ahlia University, Bahrain



Mr. Ali Mohamed Al Majed
Ahlia University, Bahrain



Mr. Sadiq A. Jabbar
Ahlia University, Bahrain



Ms. Aysha Hamad
Ahlia University, Bahrain



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